

OFFERING INDUSTRY READY

GOVT.
RECOGNISED
DEGREE AND
PROFESSIONAL
DIPLOMA
PROGRAMS IN

TOURISM
AVIATION
HOSPITALITY



FROM THE MANAGEMENT DESK

It has been our endeavour to provide a learning platform with a vision to meet the current job requirement and making our Young Indians employable. Marching towards the vision 'Learn What Nation Wants' we believe in giving opportunity to students who never fail to dream and we together help them to achieve their career goals.

But what is the current requirement?

The below analysis shows the growth of Indian Tourism sector including Aviation & Hospitality and a huge spectrum of employment generation.

'As of 2017-18, 81.1 million people are employed in the tourism sector in India which is 12.38 per cent of total employment in the country. The Government of India has set a target of creating 46 million job opportunities by 2025.'

Therefore, in 2017' for the first time in North Bengal, Avlon Shiksha Niketan brought before you a redefined 3 years BBA degree course in Tourism, Aviation & Hospitality. The need arose keeping in mind the young generation that would stand up to the expectations of making it big in the service industry. As it is a known fact that in an undeveloped area like Eastern region the recruitment drives tends to be slow especially in Governmental sectors. Although the private firms advertise for employing people yet somehow nationally the rush of competition fails to match up with the majority expectations. However, it is always recommended to think for the betterment of the students and face the global changes by coming up with enhanced ideas so that it motivates others to add a glimpse of success to one's career.

This need of a current scenario gave rise to Avlon Shiksha Niketan specialising BBA degree course in Tourism, Aviation & Hospitality. What makes Avlon different from others lies in its perspective of a teaching curriculum beyond the conventional mode of commercial BBA. The typical subjects like accounting, finance, statistics, economics, theories gets a newer look by introducing program oriented subjects based on tourism, aviation and hospitality thereby, broadening the scopes and horizons of the stereotypical notion of what we know as Bachelor in Business Administration.

BBA in Tourism, Aviation and Hospitality imparts education by developing not only through skills, theories and practical knowledge but also emphasises on the overall growth and development of an individual. Today, we are successfully running the said BBA curriculum in five namely, Siliguri College, Jalpaiguri PD Women's College, Alipurduar Mahila Mahavidyalaya affiliated under University of North Bengal, Cooch Behar College under Cooch Behar Panchanan Barma University, Sarojini Naidu College for Women's affiliated under West Bengal State University.

Avlon Shiksha Niketan has skilled faculties who not only impart theoretical knowledge but also augment to undergo industrial visits and internships so that the students get a clear view of the industry minutely. This will be beneficial to each one of them because the respect for time management, working under pressure, handling customers, operational behaviours will be getting a transparency once they will be recruited by the top companies on the completion of their graduation.





WHAT AVLON STAND FOR AND STAND BY

We are one of the leading Government Approved Aviation, Hospitality and Tourism Institute in North-East India. It has started its journey with the best of the Industry experienced people coming together to make it a world-class institute in helping youth to discover their potential and to bridge the gap between the worlds of academia and industry.

Our renowned faculty members have trained, groomed and mentored several students as part of their mission. Students trained by our team of passionate mentors have excelled in their life as successful managers, entrepreneurs, teachers, and service sector professionals in hospitality, aviation, and travel and tourism sectors.

Our students have transformed their dreams at companies like Palm Greens, Sarovar, Oberoi hotels and resorts, The Leela, Westin hotels and resorts, Vistara, AirAsia, AirArabice, Indigo, Spicejet, Air India, and many other well-known companies.

Being viable fields with a vast scope and extensive opportunities for career growth, Tourism, Aviation, and Hospitality are deemed to see a boom in the coming years. As such, the growing need for trained professionals in the aviation, tourism and allied industries has necessitated the demand for quality education in these sectors. Avlon Shiksha Niketan has been the one and only player taking the lead institutional role in the field of Tourism, Aviation, and Hospitality management education. We are one of the Best BBA aviation institutes in West Bengal, offering top-notch management education to ensure the professional development of students in these three core service industries.

Having worked as a business partner/franchisee of Aptech Aviation Hospitality Academy for the past 11 years, we, at Avlon, have successfully established our reputation as one of the best aviation institutes in Kolkata. Located in two major cities of West Bengal - Kolkata and Siliguri, Avlon has managed to deliver comprehensive and holistic education to keep pace with the evolving industry trends.

As a leading Tourism management institute in Kolkata, we, at Avlon Shiksha Niketan, offer 3 Years Degree Course under The University of North Bengal (NBU) and Coochbehar Panchanan Barma University (PBU), and West Bengal State University (WBSU). The program is offered in 5 colleges, namely Siliguri College, Alipurduar Mahila Mahavidyalaya, P.D Women's College, Cooch Behar College, and Sarojini Naidu College.

With a decade-long experience of being one of the best aviation institute in West Bengal, Avlon Shiksha Niketan has grown into a full-fledged platform offering unparalleled learning opportunities to the ambitious youth of the nation. We provide industry-centric, job-oriented training that encompasses both practical and theoretical aspects to enable the students to meet the needs and demands of the industry. We, at Avlon, are here to groom and prepare the brightest talents for the industry and hone their skills exponentially to enable them to grasp the best of career opportunities in the country and abroad.

OUR VISION

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Our vision is to be recognized as the most innovative training, development & research institution for Aviation, Hospitality and Tourism. Every course is to be beneficial for all the students.

OUR MISSION

“

To provide high value training to the youth while empowering smart individuals with immense Aviation, Hospitality and Tourism knowledge so that they become competent and customer sensitive professionals in the industry.

WHY WE ARE THE BEST CHOICE FOR YOU?

- Experienced trainers with over 200 person-years of collective experience in the corporate and entrepreneurial world.
- Lifelong mentoring of students even after course completion.
- Free career counseling and connects in the corporate world to deserving students.
- Emphasis on employability and interviewing skills.
- On Job Training (OJT) with 4-5 star hotels (optional).
- Guest lectures by Aviation & Hospitality Management industry experts.
- Buddy system wherein students get guidance from serving cabin crew.
- In-flight experience for real-life learning through observation.
- 100% placement assistance guaranteed for those who meet final evaluation criteria.

THE WORLD OF AVLON SHIKSHA NIKETAN

AVIATION

The aviation industry in India has emerged as one of the fastest-growing industries in the country during the last decade. India is currently considered the third largest domestic civil aviation market in the world.

The aviation industry in India has tremendous growth as per reports and researches. With more corresponding inputs in the future, India will become the third-largest aviation industry by 2024 and the largest by 2030.

This course provides professional learning opportunities by combining classroom lessons and practical learning sessions. You will also get trained in all aspects of aviation management - starting from in-flight experience to ground handling, cargo & load management, people & resource management at the airport, to calculating fares and issuing tickets.

Along with the technical skills, you would also be trained in English communication & presentation skills. This will not only give you a competitive edge over your peers in the recruitment process as well as your work-related communication.

CAREER OPPORTUNITIES

- Cabin Crew
- Passenger Handling
- Air Hostess / Purser
- Customer Service
- Cargo & Transportation
- In-Flight Services & Security
- Fares & Ticketing
- Load & Trim



EXPLORE THE
HORIZON & FLY HIGH!

HOSPITALITY

The hospitality sector has the potential to be the main driving force behind the growth of the Indian economy. During 2019, foreign tourist arrivals (FTAs) in India stood at 10.93 million, achieving a growth rate of 3.5% y-o-y. During 2019, FEEs from tourism increased 8.6% y-o-y to Rs. 2,11,661 crore (US\$ 30.06 billion). In 2019, arrivals through e-Tourist Visa increased by 23.6% y-o-y to 2.9 million. By 2028, international tourist arrivals are expected to reach 30.5 billion and generate revenue over US\$ 59 billion.

International hotel chains are increasing their presence in the country, and it will account for around 50% share in the tourism and hospitality sector of India by 2022. In FY20, tourism sector in India accounted for 39 million jobs, which was 8.0% of the total employment in the country. By 2029, it is expected to account for about 53 million jobs.

According to WTTC, India ranked 10th among 185 countries in terms of travel & tourism's total contribution to GDP in 2019. During 2019, contribution of travel & tourism to GDP was 6.8% of the total economy, ~ Rs. 13,68,100 crore (US\$ 194.30 billion).

Every year, there's a need for 2.03 lakh professionals in the industry, says the Ministry of Tourism but only 18,000 hospitality graduates pass out, annually. There are jobs available on land, at sea and in the air so basically everywhere!!

You will also receive in-depth training in all aspects of hospitality management including guest services, reservation desk management, housekeeping management, F&B services and accounting. With practical training in tourism travel & tour operations and travel desk management, you would be ready to join top travel companies at lucrative job profiles.

CAREER OPPORTUNITIES

- Front Office
- F & B Dept.
- House Keeping
- Food Production
- Guest Relationship
- Travel Desk

**A PROMISING CAREER
WITH THE GENEROUS WAY!**

TOURISM

The tourism industry in India is one of the largest and most profitable industries in the country and contributes substantially to the foreign exchange earned.

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Worldwide, Tourism sector is the largest single employment generating sector and with Indian economy getting progressively aligned with the global economy, this trend is certain to replicate in India as well. Tourism provides employment to millions of people in India both directly and indirectly through its linkage with other sectors of the economy.

However, the sector has certain specialized skill requirements which need to be imparted through proper training.

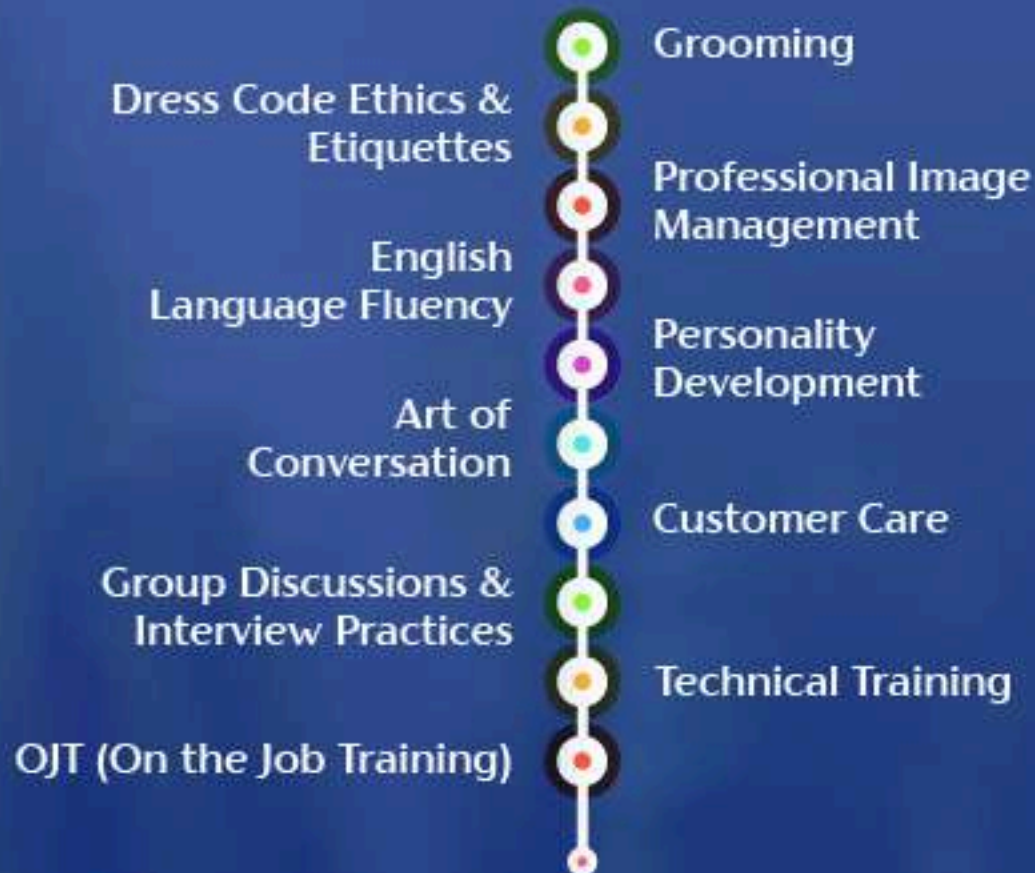
Our training is designed to give you the skills and knowledge to maximize career opportunities in this rapidly expanding industry.

CAREER OPPORTUNITIES

- Tour Leader
- Fares & Ticketing
- Itinerary Planner
- Language Interpreter
- Operations Department
- Start your own Travel

A photograph showing three miniature figures of people with backpacks walking across a large, detailed map. The figures are positioned as if they are traveling through the map, which shows various geographical features and place names. The scene is set against a blurred background, emphasizing the figures and the map.

A CAREER ON A MOVE!



THE TRANSFORMATION MODEL AT AVLON

UNIVERSITIES AFFILIATING OUR COURSES

1 UNIVERSITY
OF NORTH BENGAL

2 WEST BENGAL
STATE UNIVERSITY

3 COOCHBEHAR
PANCHANAN BARMA
UNIVERSITY

OUR DEGREE CAMPUSES



UNIVERSITY OF NORTH BENGAL

SILIGURI COLLEGE



ALIPURDUAR MAHILA
MAHA VIDYALAYA

PRASANNADEB
WOMEN'S COLLEGE



WEST BENGAL STATE UNIVERSITY



SAROJINI NAIDU
COLLEGE
FOR WOMEN



COOCHBEHAR PANCHANAN BARMA UNIVERSITY

COOCH BEHAR
COLLEGE



DIPLOMA COURSES

Maynaguri
College





DIPLOMA COURSES WE OFFER AND DETAILED CURRICULUM

SPHM

SKILLED PROFESSIONAL IN HOTEL MANAGEMENT

PROGRAM STRUCTURE:

🕒 **Duration: 6 Months**

SEMESTER: HOTEL MANAGEMENT


- Persona Management
- Food and Beverage Operations
- Soft Skill
- Housekeeping Operations
- Accommodation Operations
- Front Office Operations



SPAM

SKILLED PROFESSIONAL IN AIRPORT MANAGEMENT

PROGRAM STRUCTURE:

 **Duration: 1 Yr.**

SEMESTER 1 : AVIATION

- Persona Management
- Principles of aviation
- Customer service for Global Clientele
- Load and Trim
- Flight Scheduling
- Soft skill
- Aviation operations
- Resource Management at Airports
- Cargo and DGR
- Airport Ramp Management

SEMESTER 2 : AVIATION

- In-Flight Service
- Passenger Handling
- Ancillary Services
- Air Fares and Ticketing
- In-Flight Safety and Security
- Security & Legislation
- Airline and Airport Organisation

CAREER OPPORTUNITIES

- Passenger Handling
- Cabin Crew
- Cargo And Transportation
- Fares And Ticketing
- In- Flight Service And Security
- Load And Trim
- Customer Service
- Baggage Handling And Amongst Others



SPTH

SKILLED PROFESSIONAL IN TOURISM & HOSPITALITY

PROGRAM STRUCTURE:

🕒 **Duration: 1 Yr.**

SEMESTER 1 : HOSPITALITY

- Persona Management
- Fundamentals of Management & Hotel Accounting
- Customer service for Global Clientele
- Soft skill
- Food Beverage Service
- Accommodation Operations

SEMESTER 2 : TOURISM

- India As a Destination-Inbound
- Cruise Destinations
- All Fares and Ticketing
- Service Quality & Service Care
- International Destination-Out band
- Foreign Exchange
- Travel Agency Operations

CAREER OPPORTUNITIES

- Front Office Assistant
- House Keeping Supervisor
- Executive in F & B Department
- Executive in Food Production
- Guest Relationship Officer
- Travel Desk Executive
- Tour Leader
- Itinerary Planner
- Fares & Ticketing Officer
- Language Interpreter
- Foreign Exchange Cashier/ Consultant
- Operations Executive
- Start Your Own Travel Company



SPHATS

SKILLED PROFESSIONAL IN HOSPITALITY AND AVIATION & TOURISM SERVICES

PROGRAM STRUCTURE:

🕒 **Duration: 1 years 6 months**

SEMESTER 1 : AVIATION

- Persona Management
- Soft skill
- Principles of aviation
- Aviation operations
- Customer service for Global Clientele
- Resource Management at Airports
- Load and Trim
- Cargo and DGR
- Flight Scheduling
- Airport Ramp Management
- In-Flight Service
- In-Flight Safety and Security
- Security & Legislation
- Ancillary Services
- Airline and Airport Organisation

SEMESTER 2 : HOSPITALITY

- Fundamentals of Management & Hotel Accounting
- Food Beverage Service
- Accommodation Operations

SEMESTER 3 : TOURISM

- India As a Destination-Inbound
- International Destination-Out band
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- Service Quality & Service Care

CAREER OPPORTUNITIES

- Passenger Handling
- Cabin Crew
- Cargo And Transportation
- Fares And Ticketing
- In- Flight Service And Security
- Load And Trim
- Customer Service
- Baggage Handling and Amongst Others

CAREER OPPORTUNITIES

- Front Office Assistant
- House Keeping Supervisor
- Executive in F&B Department
- Executive in Food Production
- Guest Relationship Officer
- Travel Desk Executive

CAREER OPPORTUNITIES

- Tour Leader
- Itinerary Planner
- Fares & Ticketing Officer
- Language Interpreter
- Foreign Exchange Cashier/ Consultant
- Operations Executive
- Start Your Own Travel Company



LEARNING BY DOING

@AVLON SHIKSHA NIKETAN

In modern times, the definition of a good management college largely depends on its ability to offer practical exposure. Therefore, **top management colleges in India** focus entirely to create industry-ready employable candidates by providing practical platforms like **internships, industry visits** & corporate conclaves. Thus, in these times of cut-throat competition where everyone strives hard for a successful career, practical exposure turns out to be of prime importance.

Benefits of Practical Exposure to management Students

- ♦ **Builds Confidence:** More often than not, students with no work experience aspire to pursue a professional degree to fulfill their management career aspirations. With practical exposure like internships & industry visits, they get just that chance to experience how corporate works in real life which in turn builds their confidence in no small measure.
- ♦ **Networking:** Working as an intern opens up the door for aspiring management students to meet & know new people. These new acquaintances, if handled well, can turn out to be their potential mentors, professional references, or prospective employers.
- ♦ **Build Skills, Enhances Knowledge:** Handling a practical project involves the students performing many tasks & responsibilities. It may require them to learn new skills & acquire additional knowledge. In the process, they end up mastering new skills & polishing the existing ones.
- ♦ **Strengthen the Foundation:** It is a well-known fact that we learn more by doing & experiencing. This is because our brain is more likely to retain the information gained by doing things in real life. Hence, when students apply the concepts learned in their classroom to the real world, it penetrates deeper & of course, they would never be able to wipe it off, ever.

We at Avlon Shiksha Niketan provide multiple opportunities for our students to learn from the industry throughout the curriculum. One such opportunity was the aviation Internship Under the Airports Authority of India at Netaji Subhash Chandra Bose International Airport, Kolkata, 2020.





ACADEMIC TEAM AVLON



SUSHOVAN SAMADDER
Hospitality Faculty
NET, MA (Tourism), DHMCTAN



JUIE THAKUR BHATTACHARYA
English Faculty MA (Eng.), B Ed



HEMASHISH ROY
Aviation Faculty,
MBA (Airport Management)



SAGAR DAS
Tourism Faculty,
MA (Travel & Tourism)



KOMAL BASFORE
Spoken English Faculty,
MA (Mass Comm.)



AMIT CHAKRABORTY
English Faculty,
MA (Eng.), M. Lib Sc), B. Ed.



PARICHAY KUSARY
Management / English Faculty,
MBA (HRM)



MD. ABRAR CHOWDHURY
Management Faculty,
MBA (Finance)



NATASHA GIRI
Soft Skills Trainer



SONIYA SAHA
Aviation Trainer



STUDENT TESTIMONIALS

I can relate how I was before joining Avlon Shiksha Niketan and what I am today. Avlon Shiksha Niketan has transformed me into a better person am today. Avlon Shiksha Niketan has transformed me into a better person who is confident, well groomed and with good communication skills. I would like to thank Avlon Shiksha Niketan and entire faculties for bringing this transformation in me. Thank you!

NIKITA GURUNG
Cabin Crew, Go Air



At Avlon Shiksha Niketan the approach to learning is unique, highly personalized and guaranteed to ensure to meet our potential. Lectures are all from the industries and the bring rich experience and industry insight to daily classes. I got my wings to fly high from Avlon Shiksha Niketan

NATASHA JHUJHARSINGKA
Cabin Crew, Indigo



The faculties of Avlon Shiksha Niketan are outstanding. They all are very much dedicated, hard working and talented. They are so much inspiring and encouraging and to be guided by such experienced faculties is a wonderful thing. When I first joined Avlon Shiksha Niketan I was very shy nature, poor public speaker and an introvert. But today by the end of my course I see myself overcoming these shortcomings and I owe this to all of amazing faculties. Thank you very much dear teachers and I'm blessed to have you all in my life.

DIKSHA RAI
Front Office Associate, Lemon Tree



We have a lot of one-to-one time with teachers and you don't feel excluded. You can always go and find them and talk to them and they are always happy to help you. And not only my teacher, if I wanted to speak to another subject teacher I can just go to anyone I want and speak to them because they are all so friendly and they are there...

ARMAN KHA
Customer Service Executive,
GoAir



We all students are blessed with the kind of faculty members Avlon Shiksha Niketan gave, who guided, motivated and helped to enhance our personality during the course. My dream was to work with airline companies and it was only possible because of Avlon Shiksha Niketan. I have learned how to be well groomed and communicate

SUBHASHISH DHAR
Customer Service Executive,
Jet Airways



OUR SUCCESSFUL ACHIEVERS



Rohit Rajbanshi
Air Vistara, Gurugram



Mahua Das
Indigo Airlines, Bagdogra



Setoshna Subba
The Lemon Tree Hotels



Nikita Tamang
Accor Hotels, Kochi



Rinki Das
Air India, Bagdogra



Sana Salim
The Taj



Khushbu Kumari
The Leela Palace



Kanak Kumari
ITC Sonar



Mansweta Rai
The Leela Palace



Sweta Khawas
ITC Welcom Hotel



Satyadeep Gurung
Indigo



Anwesha Choudhury
Qatar Airways



Purnima Roy
The Citrus, Bangalore



Avantika Thapa
Encalm Hospitality,
IGI Airpor



Sushmita Sarkar
Indigo



Nitu Kumari Prasad
Encalm Hospitality



Tritisha Saha
Air India



Pranati Roy
The Park Hotel



Reeya Thapa
The Park Hotel



Rahul Soren
Spicejet Airlines



Anush Chettri
The Aloft Hotel



Rabina Sharma
The Park Hotel



Pinkey Sherpa
The Park Hotel



Yugal Thapa
The Aloft Hotel



Bishakha Sengupta
Indigo Airlines



Sneha Mandal
The park Hotel



Amal Roy
Indigo Airlines



Pranati Roy
The Park Hotel



Chandan Mahato
ITC Welcom Hotel



Dieya Ray
Indigo Airlines



Passlam Sherpa
Carltonritz



Raja Bhowmick
Deltin Royal



Pratisha Gurung
The Leela Palaces



Divyanshu Rai
Golkonda Resort



Mikita Rai
The Park



Karishma Kumari
Indigo



Sweata Saha
The Park



Supriya Dey
Costa Cruise



**Pammi Kumari
Prasad**
The Leela Palace, Chennai



Baishnabi Rai
Indigo



Kankana Choudhury
Air India Express



Shivraj Goswami
Indigo



Shubhomita Dutta
The Leela Palace



Yugal Thapa
Aloft Hotel



Angel Rai
Indigo



Dipa Narjinary
The Park



Arpana Baxla
Taj Vivanta



Sumedha Gangopadhyay
Lemon Tree

OUR RECRUITING PARTNERS



OUR PRESENCE

COOCH BEHAR COLLEGE



2 No, Kalighat Road, Cooch Behar,
Pin No.- 736101

ALIPURDUAR MAHILA MAHA VIDYALAYA



New Town Po, Loharpool, Netaji
Road Pin No.- 736121

PRASANNADEB WOMEN'S COLLEGE



Club Road, Jalpaiguri, West Bengal
Pin No.- 735101

SILIGURI COLLEGE



College Para, West Bengal
Pin No.- 734001

SAROJINI NAIDU COLLEGE FOR WOMEN



30, Jessore Road, K B Sarani, Golpark
Pin No.- 700028

MAYNAGURI COLLEGE



NH31, Bagzan, Maynaguri, Jalpaiguri,
West Bengal 735224

OUR INFRASTRUCTURE





APPLY NOW



250/B, C.I.T ROAD, (2nd FLOOR) KANKURGACHI,
SCHEME - VI M KOLKATA- 700054

2nd FLOOR, VIVEKANANDA CLUB BUILDING, HAREN
MUKHERJEE ROAD, HAKIMPARA, SILIGURI- 734001



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